

BUSINESS SOCIETY

Business society in CBC aims to be the leading, peer-reviewing, outlet for scholarly work dealing specifically with the intersection of business and society.

The research that develops, tests and refines the theory and enhances the understanding of our students.

CBC business society brings innovation to the marketplace which facilitates student's growth and produces employment.

Aims and objectives

Our main aim is to inform and offer support to students with a passion and interest in Business Management. We want to be a source of information, opportunities and network.

Strengthening the unity among the students and teachers alike. To make students more interested and competitive by arranging different activities and organizing competitions.

It Improves our results in every possible way by sharing our knowledge to its maximum level. Gaining more practical knowledge about the real business world.





